



WBHS CAREERS PROGRAMME

Updated: Oct 2025

GUIDANCE STRUCTURE



Y9 KEY GUIDANCE EVENTS

FOCUS: CAREER EXPLORATION

Introduction to careers assembly and tutorials

Unifrog and careers exploration workshops with careers team

Year group careers events e.g. Enterprise Challenge and Networking

GCSE options preparation and meetings

Target group careers meetings and referrals e.g. Young Carers, LAC

Y10 KEY GUIDANCE EVENTS

FOCUS: WORK & PROVIDER EXPERIENCES

Work experience launch assemblies and support

Work experience workshops and drop ins

Target careers workshop groups

Visits to providers and drop down activities

Target group careers meetings and referrals e.g. Young Carers, LAC

Y11 KEY GUIDANCE EVENTS

FOCUS: MAKING CHOICES

Power-Up programme and target group careers programme and fair

Sixth Form open evening and College/provider visits

Completing intentions form and careers tutorials

Attending careers meetings and drop ins

Destination Day, making choices, meeting with sixth form, colleges and careers team

Y12/13 KEY GUIDANCE EVENTS

FOCUS: PREPARING FOR POST 18 PATHWAYS

Step Up and Stand Out programme launch, enrichment and opportunities

Work Experience

Careers, Work Ex and HE weekly workshops

Team Impact School and Community Volunteering programme

HE, Apprenticeship and Careers Fairs

Advanced Learning Conference, careers day, Uni visits and workshops

Early Entry programme, Uni research and Unifrog workshops to explore options

University outreach programmes and talks

Careers Meetings and ongoing guidance and support

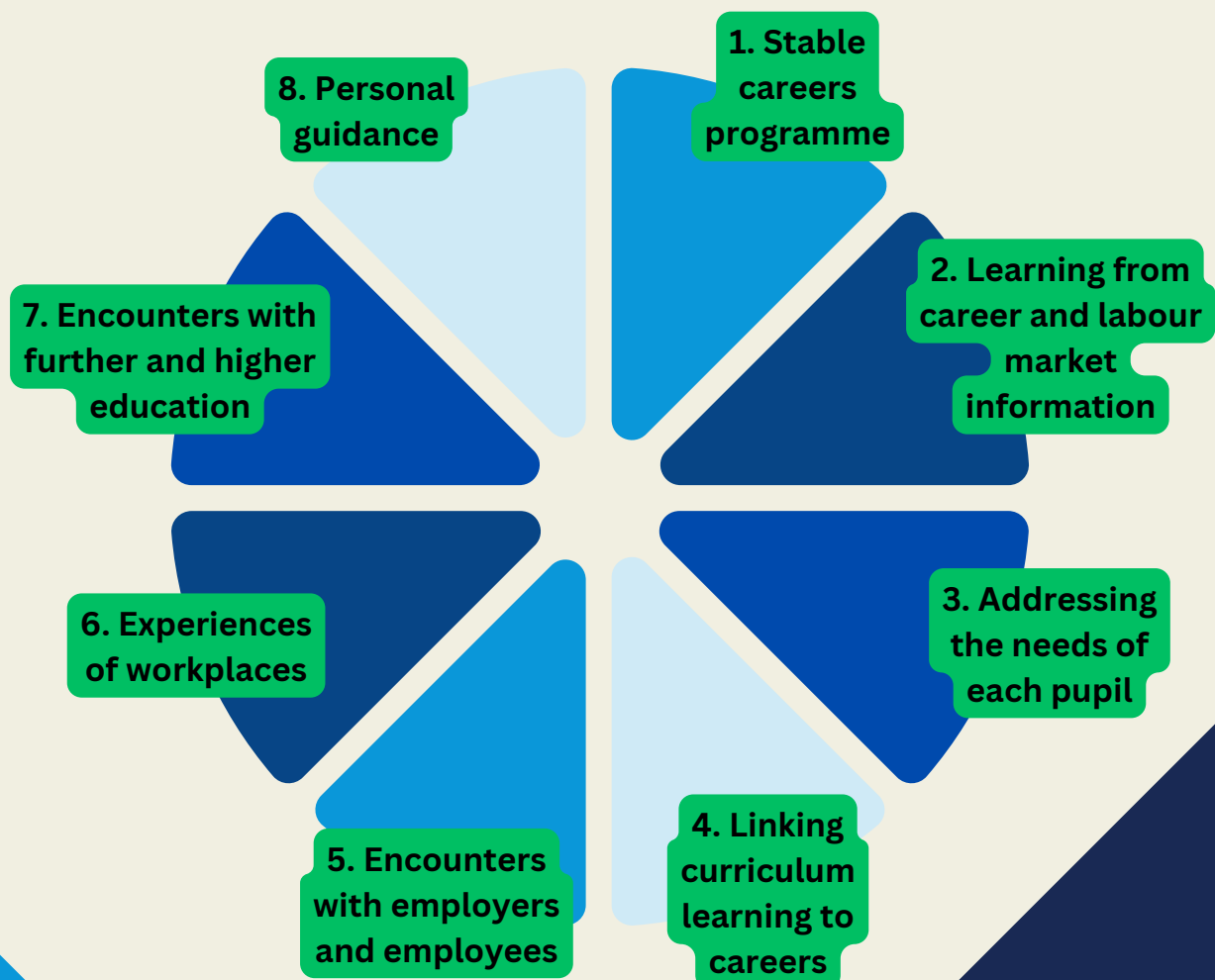
WBHS CAREERS PROGRAMME



Year group by year group break down of planned activities. Please note that not all activities and interactions are listed here, as there are often newly organised and adhoc engagements throughout the year organised by the careers team, or subject related within departments.

GATSBY BENCHMARKS

Our careers programme is underpinned by the Gatsby Benchmarks. A framework to ensure that all students have access to good careers guidance and interactions to support their future aspirations.



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Year group by year group break down of planned activities. Please note that not all activities and interactions are listed here, as there are often newly organised and adhoc engagements throughout the year organised by the careers team, or subject related within departments.

YEAR 9

FOCUS: CAREER EXPLORATION

Year 9 Careers Plan					
Activity	Info	Delivery	Students involved	Gatsby Benchmark	When
Induction Day	Work in new tutor groups to identify and develop skills needed to be successful in school to prepare for progression routes	Tutors	All	3	September
Introduction to Careers Team and Careers Exploration	Career Development team introduce their service and support which is open to all students	Career Development Team (School)	All	3,8	September
Unifrog and Careers Exploration Sessions	Career Development team work with small groups to students to explore career ideas and aspirations	Career Development Team (School)	All	3,8	All year
Market Masters: The Big Business Challenge	Students work with local employers to create a business idea as a team	School and Employers	All	2,4,5,6	4 times throughout year. Once per quarter
Careers Appointments, Group Work and Drop Ins	Self and tutor referral for Careers Advice and small group targeted sessions	Career Development Team (School)	Target Groups	3,8	October
Northumbria University Trip	Workshops and activities delivered by Northumbria Uni	Northumbria University	Target Groups	2,3,4,5,6,7	TBC

Activity	Info	Delivery	Students involed	Gatsby Benchmark	When
Option Choices Assembly	Assembly to introduce option choices and Career progression influence	School	All	8	Jan
Careers Networking Fair	Students prepare questions to meet with local employers on a large carousel and stall basis	Employers	All	2,3,5,8	Twice a year. Once per half.
Options Evening	An evening for parents and students to explore the GCSE options available to them	School	All	3,8	Jan
Parents Evening	An evening for parents to discuss progress with teachers and careers advice with Career Development Team	School	All	3,8	Jan
Careers Clinic	A range of vocational providers and trainers deliver career and practical workshops	Outside Agencies	Target Groups	2,3,5,6,7	Feb
Guidance Meetings	Meetings with each student to support with option choices	School	All	3,8	All Year
Careers Referrals	Year-round referrals from tutors and staff for careers guidance	Career Development Team (School)	Target Students	3,8	All Year
Challenge Week Options Assembly	Year group assembly to inform of Challenge Week options and format	School	All	4	June
Challenge Week	Subject specific challenges that focuses on problem solving and team work, many of which are linked with local employers and work places to add to their experiences.	School	All	3,4,5,6,7	June



Market Masters

Activity	Info	Delivery	Students Involved	Gatsby Benchmark	When
Newcastle University Outreach	Workshops focusing on a range of health and medical careers and general outreach sessions around HE	Newcastle University	Students opt in	2,3,4,5,7	October
The Girls Network	Mentorship programme for Year 10 girls who are matched with a professional female role model and supported with career exploration, confidence building and employability skills	The Girls Network & Employers	Students opt in	2,3,5,6,7,8	All Year
Parents Evening	An evening for parents to discuss progress with teachers and careers advice with Careers Team	School	All	8	November & December
Work Experience Launch Assembly	Assembly outlining health and safety as well as the work experience week processes, how to find a placement, and support available.	School	All	2,5,6	November
Options at 16	Group work with Careers Team looking at options after Y11	Career Development Team (School)	Target Groups	2,3,8	All year
Careers Referrals	Year-round referrals from tutors and staff for careers guidance	Career Development Team (School)	Target Groups	2,3,8	All Year
Work Experience Health and Safety Assembly	Assembly outlining health and safety as well as the work experience week processes	School	All	2,5,6	June
Work Experience Week	Students attend work experience placements, log their duties and experiences and receive feedback	Employers	All	2,5,6	June
College Visits	Students visit various local colleges to experience post-11 options.	Colleges	Students opt in	2,7	July



Work Experience



Activity	Info	Delivery	Students Involved	Gatsby Benchmark	When
Careers Meetings	1-1 Guidance meetings to support with post 16 options	Career Development Team (School)	All students	8	All Year
University Visits	Trips to attend workshops and tours at local universities	Universities	Target Groups	5,6,7	All Year
St James Park Day Launch Assembly	Assembly outlining the St James employer day	School	All	5	Nov
Power Up programme	Workshops, talks and application sessions to motivate students with their next steps beyond Year 11	Careers Development Team (School)	Target Groups	2,3,5,7	Nov
Sixth Form Courses Evening	Open evening for Sixth Form entry to get information on the range of courses offered	School	All	3,7,8	Dec
Apprenticeship Masterclasses	Local colleges and providers explain apprenticeship processes and how to apply	Colleges	Target Groups	2,3,5,7,8	All Year
St James Park Day	Day at St James Park to engage with employers and carry out mock job interviews	Employers	All	5,6	Jan
CV and Application Workshops	Employability skills workshop for non-sixth form students to prepare for next steps	School	All	8	All Year
National Apprenticeship Week	Various activities, workshops and visits throughout the week from local apprenticeship providers	School and Employers	Target Groups	5	Feb
Destination Day	Students attend Destination day to have the chance to speak to key sixth form staff, local colleges, apprenticeship providers and careers staff to support with next steps decisions.	School, local providers	All	5,7,8	Feb
National Careers Week	Various activities and career focus within lessons	School and Employers	All	2,4,5,7	Mar
College Visits	Trips to attend workshops and tours at local vocational colleges	College	Target Groups	7	Mar

Activity	Info	Delivery	Students Involved	Gatsby Benchmark	When
Welcome/Introduction to 6th Form	Induction day settling students into sixth form and sign posting to careers and progression advice	School	All	8	September
'Driving Test'	Ongoing assessment around skills necessary for successful sixth form study	School	All	3	September
Unifrog Launch	Progression platform introduced to Y12 students for career and HE search post-18	School	All	2,7,8	Dec
University Trips	A range of sector specific trips to local and national universities will be organised throughout the year	School and Universities	All	7	All Year
12 Wishes Charity Raising	Students given a brief to raise money for charity which encourages beneficial employability skills	School	All	3	September
Enrichment programme	15 different options offered for enrichment to enhance students skills, qualifications and experience post 18. Options include Sports Leaders award, financial studies and Psychology.	School and Outside Agency	All	3,4,5,6,7	All Year
Work Experience Assembly	Assembly outlining health and safety as well as the work experience week processes	School	All	5,6	October
Wellbeing Week	Students can opt into a wellbeing week activity, many of which are with local businesses and employers	Employers, school	All	3,5,6	March
Work Experience Week	Students source placements and attend throughout the week	Employers	All	5,6	March
University Trips	A range of sector specific trips to local and national universities will be organised throughout the year	School and Universities	All	7	All Year
Career and Progression Drop Ins	Weekly Career and progression drop in and workshops available throughout the year with sixth form careers coordinator	Career Development Team (School)	All	8	All Year
Higher Education Evening	A virtual information evening explaining application processes and HE info.	School	All	7	April

Activity	Info	Delivery	Students Involved	Gatsby Benchmark	When
University Trips	A range of sector specific trips to local and national universities will be organised throughout the year	School and Universities	All	7	All Year
Advanced Learning Conference Launch Assembly	Plans and purpose for 3 day ALC explained	School	All	3	June
Advanced Learning Conference	Motivational speakers engaging with students around progression and next steps	Outside Agency	All	5,6,7	June
Careers Day	Workshops and guest speakers showcasing careers and employment opportunities	Employers	Target Groups	5,6,7	June
UCAS and Personal Statement Guidance	Guidance for HE progression during careers day	School	Target Groups	7,8	June
Northumbria and Newcastle Open Day	Trips to Northumbria and Newcastle University as part of the Advanced Learning Conference	Universities	Target Groups	7	July
Careers Meetings	Students can book careers meetings to discuss post 18 options	Career Development Team	All	8	All year
Team Impact	A volunteering programme within school whereby students can apply for a range of roles set by school staff to gain further experience and add to their CV.	School and outside agencies	All	5,6,7	All year



Activity	Info	Delivery	Students Involved	Gatsby Benchmark	When
Early Entry programme	Support, meetings and process begins regarding early entry applications	School	Target Groups	7,8	All Year
UCAS and Apprenticeship Assembly	UCAS launch and information regarding process	School	All	7,8	Sept
University Outreach programme	Workshops and advice around personal statements, applications, UCAS and selecting courses	Universities	Target Groups	7	November
University Access and Contextual Offers programme	Newcastle, Northumbria, Durham and Sunderland offering virtual and in person workshops regarding their lower-offer entry programme	Universities	Target Groups	7	November/December
Careers UCAS and Progression Workshops	Support and drop ins regarding UCAS, apprenticeship and employment opportunities	School	All	8	All Year
Apprenticeship Masterclasses	Workshops and activities on apprenticeship applications	School & DWP	All	2,3,6,8	March
UCAS Firm and Insurance Assembly	Assembly outlining the process for selecting firm and insurance choices on UCAS	School	Target Groups	7,8	February
Non-UCAS Students guidance meetings and Workshops	Ongoing meetings and workshops to support non-UCAS options post-18	Career Development Team (School)	Target Groups	8	February
Careers UCAS and Progression Workshops	Support and drop ins regarding UCAS, apprenticeship and employment opportunities	School	All	8	All Year
Post A-Level Advice Day	Guidance around post 18 choices in relation to expected or unexpected A Level results	Career Development Team (School and Sixth Form Team)	Target Groups	8	August
Careers UCAS and Progression Workshops	Support and drop ins regarding UCAS, apprenticeship and employment opportunities	School	All	8	All Year



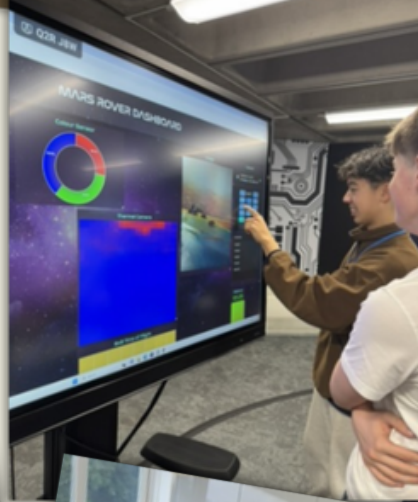
Whole School Career Development Lead:
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YEAR 13

FOCUS: PREPARING FOR POST 18 PATHWAYS

Activity	Info	Delivery	Students Involved	Gatsby Benchmark	When
NHS Masterclasses	Hands on workshops for a range of NHS roles such as medicine, nursing, and other allied health	NHS	Opt in	2,3,5,6	All Year



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